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UNITED STATES PATENT AND TRADEMARK OFFICE

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3/22/2009

## 2009 USPTO National Trademark Expo

### EXHIBITOR INFORMATION

Congratulations on your selection as an exhibitor at the 2009 National Trademark Expo being sponsored by the United States Patent and Trademark Office (USPTO) and the National Inventors Hall of Fame. The 2-day event will be held on Friday, May 8th, from 10:00 a.m. to 6:00 p.m. and Saturday, May 9th, from 10:00 a.m. to 4 p.m. at the USPTO headquarters in Alexandria, Virginia. The purpose of the Expo is to educate the public about the important role trademarks play in our society and the global marketplace.

This year's Expo will feature a broad range of organizations including large corporations, small businesses, non-profit corporations, and governmental agencies. The 2009 exhibitors are as follows:

1. Travelers
2. The Bigsby Company
3. The Hershey Company
4. Bridgestone Corporation
5. INTA
6. CMG Worldwide
7. UPS
8. U.S. Air Force
9. Burberry, Ltd.
10. U.S. Department of Energy
11. Callaway Golf Company
- 12. Pepsom Sports**
13. Internet Keepsafe Coalition
14. Galaxy Systems
15. ChildShield, USA
16. Urangatang Web Design
- 17.

The 2008 Trademark Expo was a great success and was attended by more than 7,000 people from the trademark community as well as the public at large. We appreciated the survey input from last year's exhibitors and have incorporated many suggestions into this year's event. The 2009 Expo will include educational lectures, tours, educational activities for children, and an exhibitor reception on Friday night from 7-9 p.m., hosted by the National Inventors Hall of Fame.